



TENNEY RIZZO

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559-737-7684

HONORS IN ART

College of Liberal Arts Award for Excellence in Original Work

California Polytechnic State University | June 2016

John Joseph Jones III Memorial Scholarship

California Polytechnic State University | June 2014

Evelyn M. Alexander Memorial Scholarship

Visalia Unified School District | June 2012

JACK OF ALL TRADES

- ◇ Acrobat
- ◇ Airtable
- ◇ After Effects
- ◇ Asana
- ◇ Branding
- ◇ Camera Raw
- ◇ Color Theory
- ◇ Excel
- ◇ Hand-Lettering
- ◇ Illustration
- ◇ Illustrator
- ◇ InDesign
- ◇ Instagram
- ◇ Marketing
- ◇ Motion Design
- ◇ Mixed Media Painting
- ◇ Photoshop
- ◇ Pinterest
- ◇ Portrait Photography
- ◇ Power Point
- ◇ Premiere Pro
- ◇ Print Production
- ◇ Product Photography
- ◇ TikTok
- ◇ Typography
- ◇ Video Production
- ◇ Youtube
- ◇ 3D Design

SOFT SKILLS

- ◇ Analytical
- ◇ Creative
- ◇ Critical Thinker
- ◇ Empathetic
- ◇ Innovative
- ◇ Interpersonal Communicator
- ◇ Life Long Learner
- ◇ Meticulous
- ◇ Organized
- ◇ Self Motivated
- ◇ Task-Oriented
- ◇ Visual Communicator

EDUCATION

CALIFORNIA POLYTECHNIC STATE UNIVERSITY, SAN LUIS OBISPO

DEGREE CONFERRED JUNE 2016

- ◇ Bachelor of Fine Arts
- ◇ Concentration: Studio Art

EXPERIENCE

PRODUCTION GRAPHIC DESIGNER

CIVILIAN AGENCY | SAN DIEGO | DECEMBER 2021 – PRESENT

- ◇ Multi-page document layout and typography, print and digital
- ◇ Static and animated banner ad development
- ◇ Organic social media content
- ◇ Paid social video ads for Tiktok
- ◇ Power Point and Google Slide presentation and motion design

SENIOR CREATIVE + EXPERIENTIAL MANAGER, FREELANCE

OPERANT MEDIA | SAN DIEGO, LOS ANGELES, & MIAMI | MARCH 2021 – SEPTEMBER 2022

- ◇ Event environmental mock-ups and renders
- ◇ Strategically use brand story assets to create branded experiences with goal of enticing user generated content from social influencers
- ◇ Packaging and layout design for marketing seeding kits
- ◇ Event production: vinyl installation, gallery hanging, art direction and lighting

CALIFORNIA CENTER FOR THE ARTS, ESCONDIDO

SENIOR GRAPHIC DESIGNER | JANUARY 2020 – NOVEMBER 2021

- ◇ Project management and production schedule through Asana for design team
- ◇ Collaborate with all 5 departments on campus to create effective marketing solutions for free and paid public programs
- ◇ Re-freshed the brand identity for community events and fundraising gala
- ◇ Created visual identity for Cabaret in the Courtyard, a new outdoor music event at the Center for the Arts
- ◇ Manage junior designers and marketing coordinators
- ◇ Manage social media and content creation

JR. GRAPHIC DESIGNER | MARCH 2019 – DECEMBER 2019

- ◇ Branding and identity design for the 25th Anniversary season
- ◇ Museum exhibition design: identity system, marketing collateral, title wall, didactic panels, and signage.
- ◇ Printed poster, flyer, show program, and ad production for Performing Arts shows
- ◇ Manage in-house print production
- ◇ Bi-monthly multi-page layout for printed newsletters

PHOTOGRAPHER + VIDEOGRAPHER

SELF EMPLOYED + FREELANCE | JULY 2010 – JULY 2020

- ◇ Wedding + Event Photography
- ◇ Product Photography
- ◇ Editorial Photography

ART AUCTION COORDINATOR + GRAPHIC DESIGNER

CESS AUCTIONS | PASO ROBLES | JUNE 2016 – JUNE 2018

- ◇ Launched and sustained professional lighting and photography studio
- ◇ Designed websites and marketing materials
- ◇ Managed three art auctions that amassed over \$1.8 million
- ◇ Developed and maintained inventory system for artwork and images
- ◇ Drafted contracts and invoices for consignors and sellers